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| MODULE 1 CHALLENGE  by:  Shannon · Goddard |
| RELEVANCE Louise’s play *Fever* came close to it’s fundraising goal in a short amount of time. How many other Kickstarter campaigns were able to do this as well?  Does the length of a campaign contribute to it’s ultimate success, or failure?   |  | | --- | | Objectives The goals of this challenge: | | Use Filters and excel formula to create new datasets This goal was achieved through creating the Module 1 Challenge workbook create visualization using excel charts and pivot table This goal was achieved by creating the Outcomes Based on Goal chart and Outcomes Based on Launch Date pivot table intrepret the summary data provided from the visualizationAnalysis A close up of a map  Description automatically generated  The Outcomes Based on Goal chart shows in the first quartile that fundraisers less than $10,000 in goal are more successful, than not. The median of the Goal Amount to be funded was, mostly, Failed. The third quartile Goal Amount was Successful. While, the maximum had little, to no, Success. Although, Louise had great success in the fundraising goals between $35,000 to $50,000, there was more success found in fundraisers less than $25,000.  A close up of a map  Description automatically generated  The Outcomes Based on Launch Date pivot table shows in the first quartile that fundraisers before 2013 were, very, successful. The median of the Launch Years was more Successful, than not. The third quartile Launch Years were consistent with the median. While, the maximum shows a trend leading to more Failed. |  ANALYSIS limitations  |  | | --- | | **Louise’s play *Fever* came close to it’s fundraising goal in a short amount of time. How many other Kickstarter campaigns were able to do this as well?**  We are unable to answer this question with the instructions and data given in the Kickstarter workbook.   * “Louise’s play Fever came close to it’s fundraising goal in a short amount of time.”, is a statement. There is no data in the Kickstarter workbook to support this statement. For we only have the Dates Launch at and Deadline Dates available. We would need the dates the goal was achieved to prove this statement true. * “How many other Kickstarter campaigns were able to do this well?”, would, also, not be able to be solved without the dates the goals were achieved. * “How many other Kickstarter campaigns were able to do this well?”, would, also, not be able to be solved because of the instructions given. In the Instructions of the “Outcomes Based on Goals” sheet we are instructed to filter the Kickstarter sheet to show only the Plays subcategory. With this filter we are not be able to see the other Kickstarter campaigns. Only, the Plays subcategory.   **Does the length of a campaign contribute to it’s ultimate success, or failure?**  We are unable to answer this question with the instructions and data given in the Kickstarter workbook.   * “Does the length of a campaign contribute to it’s ultimate success, or failure?”, would need the other Kickstarter campaign subcategories to compare to prove success, or failure. The instructions given had us filter the subcategories to Play. * “Does the length of a campaign contribute to it’s ultimate success, or failure ?”, The lengths of campaign given in the Kickstarter workbook is Date Launch and Deadline Date. Although, we have the information for the data analysis to determine if the length of a campaign contributes to it’s ultimate success, or failure. The comment, “Louise’s play Fever came close to it’s fundraising goal in a short amount of time.”, refers to the Date Launch to the date the goal was achieved, not the Deadline Date. We would need the date that the goals were achieved.  suggestionsGet the date the goal was achieved for each fundraiser and input Data into a new column of the kickstarter workbookmake individual data of Louise’s play *Fever*less broad question: Does the length of a campaign contribute to it’s ultimate success, or failure?  Should read:  Does the length of a Play campaign contribute to it’s ultimate success, or failure?  **NOTES**  **Q U E S T I O N S C O M M E N T S S U G G E S T I O N S** | |  |      |  |  | | --- | --- | |  |  | |